

POINT COUNTERPOINT

A JOURNAL FOR CIVIC COMMUNICATION

WEEK BEGINNING APRIL 5, 1968

WEEKLY 10 CENTS

• VOLUME III • NUMBER 1 •



• BEGINNING OUR THIRD YEAR OF PROGRESS •

1. A Birthday

On Saturday, April 9, 1966, the first issue of Point Counterpoint appeared on temporary cardboard newsstands in five business places in Point Richmond. The conception of the paper was three days previous, during a phone conversation, when the statement was made that, "What Point Richmond needs is a newspaper." Five minutes later, two women decided to publish one. The "newspaper" was dittoed on two pages, with the aid of an old typewriter and the use of a friend's ditto machine.

In the week following, the women began to realize what they had done, and bought a used hand-operated mimeograph machine and some paper, in the hope that they could continue what they had started.

After a few months, one of the women, Sylvia Hutchison, went back to her teaching career, but the paper continued, and at the end of a year, it consisted of twelve to thirteen pages. An old electric mimeograph and an electric typewriter were purchased, and the homey operation continued to grow. We now have difficulty limiting the news to nineteen pages, and even more difficulty living with mounds of paper and supplies.

Among the items of news in the first issues were reports on the suggested creation of a Teen Center, and the proposals for creating a park area across from Washington Grade School, in the eleven vacant acres there. Haven't seen either one? ... That's progress.

HE WHO LAUGHS FIRST LAUGHS FRIDAY

Even the aged walls at 105 Park Place must be shaking and quivering with laughter over the hilarious lines and actions in "Barefoot in the Park", fun genius Neill Simon's description of newly-wed bliss, and such, in a New York walk-up on the top top top floor of an old Brownstone.

Directed by Virginia Cherniak, of Point Richmond, a lady of many talents as adept at directing as she is at acting and singing, the play seems bound for a highly successful run. Virginia was musical director for the Masquers production of "New Girl in Town" last summer, along with playing the second lead of Marthy.

The comedy will play Friday and Saturday evenings at 8:30, from April 12 through May 11 at the Masquers Playhouse at 105 Park Place in Point Richmond. Reservations may be made by calling TH3-5475 or BE2-3888.

On April 19, the evening at the Masquers will be sponsored by the Women's Society of the First Methodist Church, proceeds to be used in the building fund. The restoration of the interior of the church, and the addition of facilities in the basement have already begun.

If you wish to assist the project, besides enjoying an evening at the play, call 237-4772 for tickets, or see any of the ladies in the group, who will all have tickets available soon.

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REMINISCING

with DON CHURCH

Interesting and sometimes amusing articles from old Richmond and Point Richmond newspapers, courtesy of the Richmond Museum.

1917

From the Independent of April 3, 1917:

"WESTERN DRIVE NEW NAME FOR FRONT STREET"

"After a dozen different names had been suggested for Front Avenue, the street along the Bay shore from the mouth of the tunnel to Schofield Avenue, the Council last night finally put the matter up to Mayor Garrard and he ruled it should be Western Drive. This name was placed in the ordinance changing the name of the street, which passed its second reading. The new name was substituted for Ocean Boulevard in the ordinance."

April 6, 1917:

"WAR! CALL VOLUNTEERS"

"\$51 million German fleet of big oceanic liners seized in New York. Following the signing of the declaration of war, President Wilson this afternoon issued a call for volunteers for the army and navy. Sentiment is growing but not crystallized favoring the sending of troops to France."

By a vote of 373 to 50 the House today adopted resolutions declaring the U.S. at war with Germany."

April 10: "FOUR COMPANIES OF SOLDIERS GUARD FOR THIS CITY"

"Four companies of National Guard numbering 500 men will arrive this afternoon to guard industries, bridges and tunnels in this section..."

1921

April 4, 1921:

"GUST ALLYN IS MARRIED"

Gust Allyn of this city and Miss Margaret Diffin of Selby, secured a marriage license on Saturday and were married in that city that evening. Mr. Allyn conducts a cigar store and pool hall at Washington and Standard Avenues. The young couple have gone to Los Angeles on their honeymoon."

April 7, 1921:

"STANDARD OIL TO STOCK TO EMPLOYEES UNDER NEW PLAN ON MAY FIRST"

"The plan for the sale of Standard Oil stock to employees of a year or more service has been announced by the company. The plan is operative May next and provides that the employee may deposit with the company not more than 20% of their monthly wages to be taken from his wages and to this the company will add one half, and when one share of stock has been purchased, it will be held until 1925 unless he shall have been totally disabled, died or leaves the service of the company."

April 9, 1921:

"THREE CHILDREN OF JUDGE KENNON ARE MARRIED IN ONE DAY"

"Two sons and a daughter of Judge J. L. Kennon of San Francisco, former police judge and publisher of this city, were married yesterday at the family residence at a triple ceremony performed by Judge Thomas Pendergast of San Francisco." (Judge Kennon was a pioneer of the Point and one of our first judges. He went into the newspaper business and moved to the east side around 1911).



ART

Art at the Center

A new exhibit of sculpture and paintings will be shown at the Richmond Art Center, beginning with a reception on April 13, from 5 to 8 p.m.

The paintings, by Sonja Rapoport and sculptures, by Armand Trahan, will be on exhibit from April 13 to May 5 in the Art Center Galleries.

Art from ISAP

On its Tenth anniversary, the International School Art Program will present its annual exhibit in Richmond at Pablo Fanques Fair in Point Richmond.

The American Red Cross and the National Art Education Association jointly sponsor these exhibits of students' art work, which will travel throughout the world, communicating as only art can, with students and others, through Red Cross Centers.

Students in the seventh through twelfth grades have submitted their art work, which interpret and communicate what young people see, how they think, what they feel, what they do, what they imagine and what they know.

The art work from local schools will go on exhibit April 21, and remain to May 4. The gallery is open Wednesday thru Sunday, from 12 to 6 p.m.

Mr. Harry Donlevy of the Richmond School Art department feels that this year's exhibit is one of the most outstanding that has been put out by the students thus far. Judges will be Ernie Kim and Hayward King of the Art Center, and Marian Naylor, former art instructor with Richmond schools.

Art Competition

The most unusual art contest Point Richmond has probably ever had is now in progress, and will end very soon. April 15 is the deadline for entries in a contest which will put the winners' art work on permanent public exhibit in Point Richmond!

Costs of the project will be paid by Mike's, at 109 West Richmond Avenue. The contest is open to anyone who feels capable of painting a work of art 28 feet, 5 inches wide, and 12 feet, 11 inches high, on the side of a building. It has always been popular to paint on walls, but this one is a real challenge. The area to be painted now stands out in white on the side of the building at 109 West Richmond.

All entries are to be submitted to Mr. James Eakle, at 778 Ocean Avenue. Entries must be at least two feet wide, and the only other stipulation is that, somewhere on the painting, the word "Mikes" appears.

The painting may be in the form of a map, or in any way depict the Point. Besides Mr. Eakle, Mr. David Simpson and Mr. Clayton Pinkerton--all well-known in the art world, will judge the entries. For more information, call this paper.

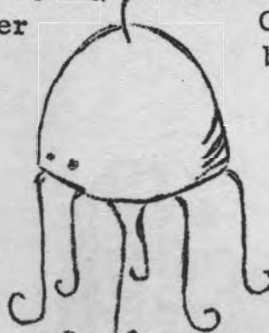
Winners

County Dental Poster Contest winners, at Washington Grade School, were Mirtha Ninayahuar of the third grade, and Gordon Harten, in first grade.

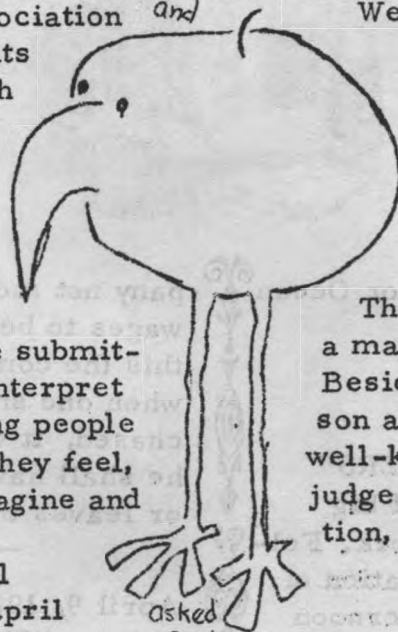
Chris Peterson, usually associated with art work, is the Business manager for JFK's first Yearbook.



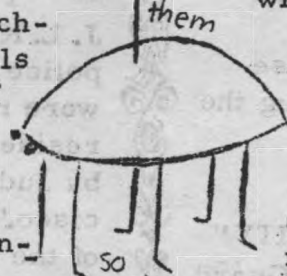
We saw these
candies at



Pablo Fanques's
Fair



asked
Barbara
Anderson
to
sketch
them



so
she
did,

the OLD PROF*

FUN WITH WORDS



Howdy, folks. Your Old Prof is back once more with the hope that you are all keeping your note books up-to-date and have been occasionally tossing a few of our new definitions at your unsuspecting friends. Today we continue to de-Websterize the dictionary in another outburst of lexicographical transmogrification, so follow the bouncing ball-point and let's get on with the Silly Semantics.

NOOSE: What we hear on the 6 o'clock noose-cast. Also (to a condemned man) "No noose is good noose."

OCCIDENTAL: Not on purpose.

PARADOX: A couple of mallards.

PARTIALLY: A green herb used as a garnish.

PAUNCH: Liquid refreshment found in a paunch-bowl.

PAUSE: Belonging to Father.

PECCABLE: If the chickens like it, it is.

PHARMACOLOGIST: One who studies pharming in college.

PICCALILLI: To cut a canna callas.

PILOT: Heap it up.

PINNACLE: A popular card game.

PIQUE: A quick look, possibly at Pike's...

POACH: Most houses have one in the front and back.

PYLON: What you do when you PILOT.

QUOTA: Two-bits in Texas.

RAPID: What you say when you buy something, as: "I'll take it. Rapid up."

SALARY: A vegetable for luncheon or cruncheon.

SALINE: What yachts are for.

SLUICE: Not tight enough.

And that should hold you 'till the next time, when we shall, hopefully I'm sure, reach alphabet's end. "Z" you later.

* Robert C. Friend.

HERE AND THERE

with

Dorothy King

Visiting Lillian and Ernie Bryant is Mrs. Marjorie Matusky, Suzanne and Tony, and Mrs. Ann Norlem whose husband was Lawrence Norlem, who was a paint contractor here. They are now all from Long Beach. Marjorie used to work at the Cottage Hospital here.

Sorry to hear that Harvey Bryant has been sick for the last week.

Mr. Albert Hoeffler came from Germany when he was a young man. Learning the bakery business, at sixteen years of age, he was known as the youngest baker in the San Francisco Union. The San Mateo bakery where he worked in 1906, was the first to furnish bread to the stricken and suffering people after the big Earthquake. The bakers worked day and night in four shifts to bring bread to people in San Francisco. Later on, Mr. Hoeffler and his wife established the first bakery on Macdonald Avenue, in 1911 at 417 Macdonald. The other bakeries in town were in Point Richmond. When it was established, there was also a restaurant in conjunction with the bakery. Known as the Popular Bakery and Restaurant, they sold and made bread, rolls, cakes, pies, pastry. During the first World War, the company did both wholesale and retail business.

Albert Hoeffler's son, Ben, is still operating the bakery in the same location. Ben was born in Point Richmond, at the Abbott Hospital. He and his wife Taffie have five children, all of whom have attended school in Richmond.

Mrs. Ida Bra y Parker and her sister-in-law, Edith Bradley are present visiting at the home of Mrs. Trannie Dornan on Bishop Avenue.

Vern and Helen Valentine of Atchison Vilbage operate the Shangri La cleaning establishment in El Sobrante. They do much business in Point Richmond, picking up clothes on Tuesdays, delivering them on Friday afternoons.

People we met this week at City Hall: Mr. M. M. Snodgrass, who is a public relations man and attends all council meetings. He is a native of Richmond, and interested in all city affairs. Sgt. Ted Gustafson of the Richmond Police Force has lived in Richmond most of his life, and has been on the police force for more than 12 years. He is married and has a young daughter. He acts as a Lieutenant on Sunday and Mondays.

At Monday night's Council Meeting, a letter to the Council from the Camp Fire Girls. was read. The letter, in the form of a petition from the scouts who visited Kellers Beach, asked that the Council assist in obtaining the Regional Park at Point Richmond. The Council took cognizance of the letter, and unanimously re-endorsed the location of a Regional Park here.

Position Open

The Richmond Art Center is inviting applications for the position of Curator-Art Instructor . Final filing date for applicants is Monday, April 29.

This is an excellent opportunity for varied and interesting work in one of the outstanding centers in the Bay Area. Duties include development, design, preparation and installation of gallery exhibits; the teaching of classes in one or more course , the development and implementation of seminar and educational programs, and related work as required.

All interested persons should obtain applications and further information at the Personnel department, City Hall, or phone 232-1212, ext. 343 for information.

PLAYGROUND NEWS

What shall we do during Easter Vacation? What's happening around here for all the youngsters who will be out of school for the next week?

Washington School Playground will be open EVERY DAY during the coming week, and has a schedule that is bound to interest many. So before looking further, take a glimpse at what is to come on the Playground:

Activities will get under way Daily at 10:30, and facilities will close

at 5:00. Two exceptions to this schedule will take place:

- (1) For the all-day excursion to Stinson Beach and Mt. Tamalpais, departure time will be 9 a. m.
- (2) On Good Friday, the Playground will close from 1:30 to 3:30 p. m. The Easter Egg hunt will then take place in Washington Park at 4:00.

It Promises to be a very full week, so be sure to sign up early for these vacation activities,



MONDAY:

Easter week
Activities
sign up -
& FREE PLAY

TUESDAY

Easter Crafts &
Swimming at the
PLUNGE

WEDNESDAY

All day trip to
STINSON BEACH
& MT. TAMALPAIS

THURSDAY

PUPPETS &
NATURE HIKE

FRIDAY

PUPPETS &
EASTER EGG HUNT

SATURDAY

FREE PLAY

AND.....

